BRAND STORM

Design Credits

Below is an example of what our credits will cover based on some of our popular items and typical design requirements.

Typical Design Requirements	Typical credit allocation needed for each.
Business cards and business stationery **Simple leaflet/flyer design** **Poster design** **Canva template** **Social profile graphics** **Large format banners** **Branded Icon graphic sets**	**2-4 credits**
Folded leaflets **Booklets or small brochure design** **Whitepapers/newsletters** **Internal comms documents/packs** **Powerpoint templates or small pitch deck presentations** **Set of Social media graphics or templates.** **Infographics**	**5-8 credits**
Mid sized corporate brochures or sales packs **Signage and interior/exterior graphics** **Brand guidelines document** **Standard logo design service**	**9-12 credits**
Large corporate brochures or complex sales packs **New property or development brochures** **Training manuals** **Product catalogues** **Extended brand guidelines document** **Logo design and wider brand identity** **Website design or mockups**	**13-20 credits**